



ADRIATIC MANIFESTO



Given that

The European Parliament resolution of 27 September 2011

Encourages

the use of more sustainable means of transport through the combination of transport by bus, train, bike trips and walking, even highlighting the promotion of tourism which also contribute to development of an alternative tourism, sustainable and accessible to all;

The Partners' technical representatives of Intermodal project

Now arrived at the end of the project, for the same reasons inspiring the European Resolution, identify in the planning, integrated and systemic organization and the consequent awareness and promotion of intermodal sustainable transport, the coherent strategy for the development of tourism in the Adriatic basin.

The Partners' technical representatives of Intermodal project

Believe that it is possible to strengthen and promote accessibility and promote mobility, in the Adriatic, of an increasing number of people and encourage tourist stays, trips to cultural background, business trips, in part by enhancing infrastructure, transport networks and related communication and promotion. All this will be a driving force for the future launch of a common target: the Adriatic Basin.

The Partners' technical representatives of Intermodal project

Today 30-03-2016 during the Ancona final Conference have therefore placed at the center of their work transport practices based on inter-modality and sustainability, having verified that they can represent an effective contribution to the development of a new Adriatic tourism

The Partners' technical representatives of Intermodal project

argue that tourism represents an opportunity for compatible economic development, not invasive and speculative, because modern travelers want to experience real experiences, not artificial landscapes; and to meet communities living their genuine everyday life, with their food, with their culture.

Therefore the Partners' technical representatives

Protagonists of Intermodal IPA Project, developed the "Common Strategy on intermodality in tourist coastal Adriatic areas": to develop tourism experiences, stimulate the encounter with our communities who live their everyday genuine life, characterized by their food, their culture, their traditions.

We, Partners' technical representatives of Intermodal project

By signing this Manifesto, we state that the Adriatic Sea - whose banks host many different homelands - is a common motherland that binds us and calls us to work together.

Therefore

the commitment that we have assumed and we started practicing is to make the Adriatic a basin combined and interconnected, and to develop the tourism products by promoting them in a coordinated way, in particular addressing those potential tourists who live away from us, and can think more easily to small distances that separate us, and appreciate the good practices of mobility that exist between our shores.

These synergistic tourist offers represent a novelty in many fields of economy and culture.

This is why we are committed

to implement an Adriatic network of traceable information through websites, constantly updated on transport and sustainable mobility between the two sides and the individual locations

and

to continue on the path of sustainable development modality, started with Intermodal, introducing progressively integrated ways of booking of tourist services and mobility, entry into museums and important sites, visits to the art cities and natural places, in real time and interconnecting all this. The creation of this network will represent the ultimate transition from studies, good practices and pilot actions to the operational phase of the

European Intermodal project.

Ancona, march 30 , 2016

Signatures